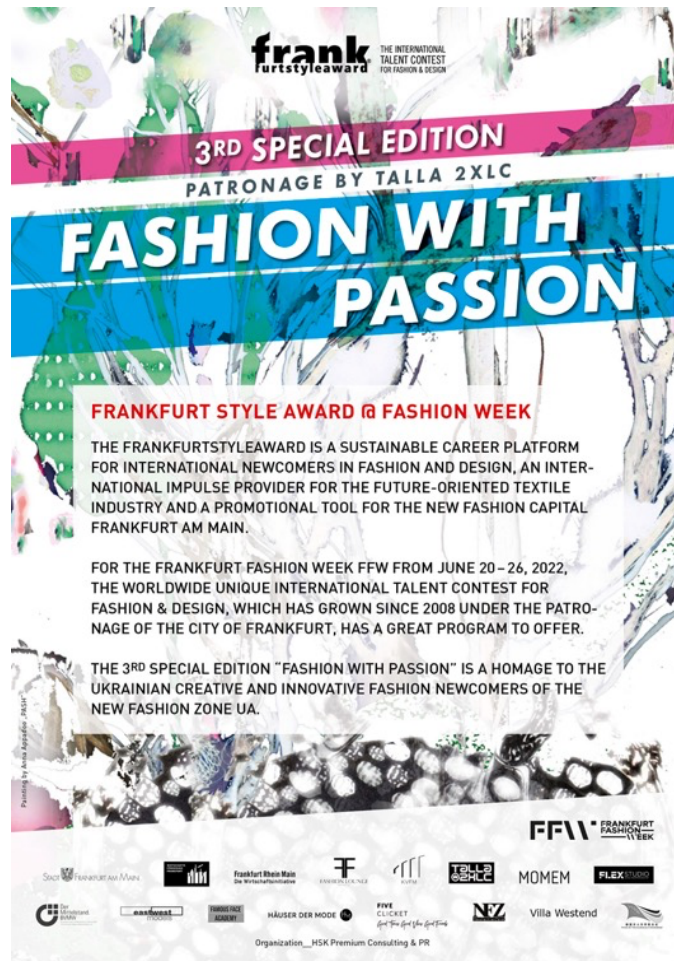


FRANKfurtstyleaward
Insight 02/2022

Dear friends and supporters of FRANKfurtstyleaward,

Under the motto **FASHION WITH PASSION**, we defy all challenges and are proud that the 3rd Special Edition of the FRANKfurtstyleaward will take place as “official partner” of **Frankfurt Fashion Week 2022**.



FRANKfurtstyleaward @ Frankfurt Fashion Week 2022

With its international newcomer designers, the FRANKfurtstyleaward will be honored to kick off Frankfurt Fashion Week with the Opening Runway Show on June 20 at 11:00 a.m. at the Frankfurt Fashion Lounge in the Frankfurt “Karmeliterkloster”.

A tribute to the winners and fashion designers of the New Fashion Zone Ukraine of the 2020’s AWARD ceremony will open the 3rd Special Edition “**FASHION with PASSION**” of the FRANKfurtstyleaward as official partner of FFW (June 20-26, 2022).

On Friday, June 24, 2022, the avant-garde scene of music will meet the avant-garde of fashion from the New Fashion Zones from Ukraine, Senegal and Germany on the FRANKfurtstyleaward Runway at the Kunstverein Familie Montez under the patronage of Frankfurt’s techno pope TALLA 2XLC.

3RD SPECIAL EDITION
FASHION WITH PASSION

PROGRAM OVERVIEW

JUNE 20-21, 2022 KARMELITERKLOSTER FRANKFURT
FRANKFURT FASHION LOUNGE
11:00 A.M. OPENING RUNWAY SHOW "FASHION WITH PASSION"
Fashion Lounge Show Room – FRANKfurtstyleaward presents New Fashion Zone UA

JUNE 24, 2022 KVFM KUNSTVEREIN FAMILIE MONTEZ
FRANKfurtstyleaward 2022 CELEBRATES
Avantgarde of Fashion meets Avantgarde of Music
Starring TALLA 2XLC DJ Set for the 3rd Special Edition "Fashion with Passion"
New Fashion Zones Ukraine and Senegal
Germany meets New Fashion Zone Frankfurt

4:00 P.M. "RUNWAY SHOWS DER NEWCOMER"
Runway shows presented by:
New Fashion Zone Ukraine
Anna Grove, JEIZER, Juliya Kros, feelings, Le.Ko, LISABO, PAULINA'S FRIENDS
New Fashion Zone Senegal
Rama Diaw, Ndery Ndao Ndery
Newcomer Germany
Silwi Rutz „DAS FALTHERZ“, Alexandra Fuks „Revival“, Zoe Aurivel „Untouched“
Anastasia Liebe

7:00 P.M. "FASHION 'N' MUSIC"
Wafa Tomalla, Exclusive FFW 2022 Surprise Show

8:00 – 9.30 P.M. "FASHION MEETS MUSIC UNDER THE BRIDGE"
TALLA 2XLC DJ Set

JUNE 24-26, 2022 KVFM KUNSTVEREIN FAMILIE MONTEZ
FASHION & ART TO GO
Shopping Hall
Free admission
Opening hours, please see www.frankfurtstyleaward.com

SILWI RUTZ, Anna Appadoo, JEIZER, Anna Grove, ALEXANDRA FUKS, LISABO, JULIYA KROS, Le.Ko, ANASTASIA LIEBE

BE PART OF IT: www.frankfurtstyleaward.com

The Fashion'n'Music Exclusive FFW 2022 Surprise Show presented by Wafa Tomalla is the perfect transition to the highlight for the approximately 400 guests at KVFM, when TALLA 2XLC invites his Frankfurt fans to his DJ set with fashion, dance and music in front of the unique Frankfurt backdrop with the setting sun "Under the Honsell Bridge".

From 21.30 free admission to the VIP Lounge and KVFM HALLE "Fashion & Art To Go".

Tickets

Tickets for the June 24, 2022 event at Kunstverein Familie Montez can be purchased from Keyvent. Please find additional information on our website.

Since 2008, the FRANKfurtstyleaward has been a flagship project for fashion in the FrankfurtRhineMain metropolitan region. For the 13th International Call for Entries of the FRANKfurtstyleaward 2022 with the motto "Windows of the New World", which has been postponed again, we will probably be able to announce further details after our event.

I would be more than happy to welcome you to our 3rd Special Edition "FASHION WITH PASSION. If you have any questions or need further information, please do not hesitate to contact me.

Warm regards,

Hannemie Stitz